

## Support to Make Your Business, Products, or Services Low-Carbon

We can provide free support to your business or organisation to optimise your low-carbon impact, through Eastern New Energy.

We will give you the information you need to take effective actions to reduce your carbon emissions through our independent expert advice.

### What support can we offer you?

Whether you are an SME, organisation, or community group wanting to decarbonise your energy use, or supply and create low-carbon products or services, we are here to help you. We aim to be flexible to your individual needs and aspirations for decarbonisation and offer free one to one bespoke support, to take effective actions to reduce carbon emissions.

### What are your eligibility criteria?

We can support you if you are based in, or seeking to locate to, Suffolk, Norfolk, Cambridgeshire or elsewhere in the East of England (inc. Hertfordshire, Rutland, Lincolnshire, or Essex).

There are additional eligibility criteria. To find out more about our eligibility criteria please get in touch using the details below or see the 4 Step Approach.

### What are the benefits?

Decarbonisation can also provide many benefits beyond mitigating the impact of climate and environmental change. These include, reduced energy costs, increased competitiveness in a low-carbon economy and improved social corporate responsibility, amongst others. Our support will provide a clear route to take actions to reduce carbon emissions. Our package of support is free.

### What do I need to do?

Contact our team who will guide you through an initial needs assessment and ensure you meet our eligibility criteria. You'll then be able to spend time with our expert team who will gather essential information about your activities and discuss your decarbonisation aspirations. You will have the opportunity to learn more about what options are available to you through information provided and meetings with experts. As part of these processes, you'll need to complete some short forms and provide some information about your business.

We will then provide you with a bespoke report with a conclusion and recommended actions. We will also provide follow-up support to help you choose the best next steps. You will also be able to provide feedback to us. This is outlined in the 4 Step Approach below.

Our funding to provide support is limited, so get in touch as soon as you can.

## Team and Resources

The team at Suffolk County Council and UEA Consulting Ltd will be on hand with expertise to support you to reduce your carbon emissions. UEA Consulting Ltd is a subsidiary company of the University of East Anglia, bringing together the expertise and knowledge of its academic, research and innovation funding team to offer a wealth of experience in supporting ambitious businesses from all sectors on their route to decarbonisation and low carbon product development.

To find out more or register your interest, get in touch with Chris Mussett using the details below.

Email: [Chris.Mussett@suffolk.gov.uk](mailto:Chris.Mussett@suffolk.gov.uk)

Phone: 01473 264941

## What is Eastern New Energy (ENE)?

ENE will help local Small and Medium-sized Enterprises (SMEs), people, organisations, and communities across the region to rapidly decarbonise by understanding and removing the barriers which prevent decarbonisation and a zero-carbon economy.

ENE is a support programme focusing on actions to promote low carbon economy. The £10.2 million project is lead by the University of East London (UEL), and part funded by the European Regional Development Fund. The programme involves 20 partners across the region including, universities, local authorities' and organisations specialising in low carbon services. Suffolk County Council are delighted to be one of the partners in this programme.

**[To find out more about ENE visit www.uel.ac.uk/ENE](http://www.uel.ac.uk/ENE)**

The Council is also linked into several ENE project workstreams across Suffolk and the region. These include: Suffolk Data Trust; accelerating the Decarbonisation of Industrial Estates; and supporting the decarbonisation of Parish Councils and Communities through innovative projects. The Council will continue to collaborate with Suffolk based stakeholders on other emerging projects within ENE and regionally. Please get in contact with us to find out more.

## Support we can offer you

The support we provide is bespoke to each individual enterprise and can include;

- Identifying opportunities to reduce carbon emissions
- Site/ building specific reviews (inc. efficiency, generation and storage)
- Reducing your energy or resource demand
- Improving energy efficiency/ undertake an energy efficiency review
- Identifying potential renewable energy or smart energy systems
- Developing policies and measures to decarbonise
- Suggesting ways of achieving Net-Zero, Zero-Carbon or Carbon- Neutral
- Other business specific support

We can also support you to develop low carbon products or services by:

- Assessment of new low carbon products or services
- Identifying and reducing carbon footprints
- Carbon lifecycle assessments, extending product lifecycles
- Identifying training of staff to deliver low carbon services, with other measures
- Identify investment in technology to help deliver low carbon products or services
- Identifying market for and accelerating low carbon products or services and entering new markets
- Process innovation
- Other business specific support

## Support Package Key Points – 4 Step Approach

*Contact us to talk though these criteria to see if you're eligible\**

### Step 1 – Check eligibility

- Your business must be based in the East of England.
- You have an annual turnover under £43 Million (EUR 50 Million or a Balance Sheet total of under EUR 43 Million); not more than 25% owned by a company that exceeds these turnover and size requirements
- You must be engaged in economic activity to be an enterprise, you must be an enterprise to be eligible for this project and your enterprise meets our criteria.
- Your main business activity is not fisheries or aquaculture, agriculture or the processing of agricultural products, coal, steel, shipbuilding, synthetic fibres, banking, insurance, healthcare or school age education.
- You have under 250 employees.

- You have not exceeded the de minimis state aid; i.e. est. £180,000 in the preceding rolling three year period, and will not exceed this through involvement with the project.

#### Step 2 – Register your interest

- Get in touch with us to register your interest
- We'll discuss the support we can offer you.

#### Step 3 – Check you can commit to:

- Complete the registration form
- The Council will carry out a business needs assessment with you
- Complete the Barriers to Decarbonisation Survey
- The time you'll spend with our independent experts will vary depending on the support you require; this is generally a minimum of 12 hours and booked at a time which suits you.
- Providing relevant information required by our independent experts to support you.

#### Step 4 – Support we can offer you

- Independent expert advice, we will provide you with support throughout the process and provide you with 12 hours of one to one or equivalent support\*. This may include a site visit, if required.
- You will be provided with a final report. This will include at minimum a summary of key findings and recommended actions.
- You will also receive follow-up, post report support. We aim to help you to make the best decisions based on your report recommendations.
- Support will be provided by our delivery partner experts UEA Consulting Ltd.

*If you'd like any additional information on the above, please get in touch.*



Get in contact or visit our website by scanning the QR Code or through the link

[www.greensuffolk.org/home/eastern-new-energy](http://www.greensuffolk.org/home/eastern-new-energy)

*\* 12 hours of support may include: site visits, conversations with the support team, write up of a final report and any other interventions. For more information, please contact us. Support may be provided via telephone, in person or via online meetings.*